



FOR IMMEDIATE RELEASE

SAY Soccer partners with iSoccer to help motivate players, parents and teams to empower them to 'Raise Their Level' while having more fun!

Cincinnati, OH – May 16, 2011 - In an effort to raise the level of technical ability of players and create a more motivating environment, SAY Soccer has partnered with iSoccer as their National Player Development Partner. SAY Soccer, a leading youth soccer organization, will work closely with iSoccer, the leader in technical assessment and online youth soccer training software, to deliver a highly effective and motivating program for players, parents and teams across the country.



According to Doug Wood, the National Operations/Marketing Director of SAY Soccer, "iSoccer gives SAY Soccer members the ability to look past the win loss column and focus on the players technical development. With iSoccer, players have the tools to develop a strong foundation that is vital to building confidence, having fun and seeing real improvement. We are equally excited for our coaches and leagues to experience the synergies iSoccer will bring. The ability to assess training methodology on a broad scale has never been this easy and effective."



"We are very excited to be working closely with SAY Soccer to help ignite player development within their organization," said Scott Leber, iSoccer Founder and CEO. "SAY Soccer has a commitment to providing the best possible experience for recreational players across the country and although we definitely want our players to compete on the weekends, we also want to ensure they are developing. iSoccer will provide a tool for each and every one SAY Soccer players, that if they choose to make the commitment, will be able to maximize their potential and take their soccer ability to the next level!"

Although many features of iSoccer are free, SAY Soccer members will receive a 10% discount if they choose to upgrade to a premium account.

About SAY Soccer

The Soccer Association for Youth, USA (SAY Soccer) was founded in 1967 in Cincinnati, Ohio where it remains nationally based today. SAY provides a wide array of services and support to our members including but not limited to insurance, coaching and referee support, legal and administrative support, US Soccer Affiliation, publications for all members, Online Store, and an opportunity for children to experience the game of soccer in a fun and safe environment. SAY Soccer is "The" Leader in Youth Soccer Support. Learn more at www.saysoccer.org.

www.SAYSoccer.org

About iSoccer

iSoccer mission it to motivate players, teams and clubs across the country to empower them to raise their level. iSoccer is an award winning, online training and coaching platform that players, teams and clubs are able to assess their current level using the proprietary iSoccer Assessment, analyze their strengths and weaknesses using sophisticated tracking tools, target their training with a customized practice session builder and download over 500+ iPod ready video clips to help raise their technical level through self-guided training.

www.isoccer.org